

# Cookies

An HTTP cookie (also called web cookie, Internet cookie, browser cookie, or simply cookie) is a small piece of data sent from a website and stored on the user's computer by the user's web browser while the user is browsing. Cookies were designed to be a reliable mechanism for websites to remember stateful information (such as items added in the shopping cart in an online store) or to record the user's browsing activity (including clicking particular buttons, logging in, or recording which pages were visited in the past). They can also be used to remember arbitrary pieces of information that the user previously entered into form fields such as names, addresses, passwords, and credit card numbers.

Cookie Name	Description and purpose	From	Type	Extension
_livechat	Used to hide user's personal information of LiveChat.	livechatinc.com	Chat functionality optimization and ease of use	HTTP
_livechat_last visit	Stores when user last used LiveChat.	livechatinc.com	Chat functionality optimization and ease of use	HTTP
3rdparty	Used to hide the user's personal customisation of LiveChat.	livechatinc.com	Chat functionality optimization and ease of use	HTTP
main_window_timestamp#	Used to hide the user's personal customisation of LiveChat.	livechatinc.com	Chat functionality optimization and ease of use	HTTP
recent_window	Used to hide the user's personal customisation of LiveChat.	livechatinc.com	Chat functionality optimization and ease of use	HTTP
_utm.gif	Google analytics tracking code that logs details about the visitor's browser and computer.	google-analytics.com	Google analytics statistics data	Pixel
_utma	Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit.	google-analytics.com	Google analytics statistics data	HTTP
_utmb	Registers a timestamp with the exact time of when the user accessed the website.	google-analytics.com	Google analytics statistics data	HTTP
_utmc	Registers a timestamp with the exact time of when the user leaves the website.	google-analytics.com	Google analytics statistics data	HTTP
_utmt	Used to throttle the speed of requests to the server	-	Website optimization for best user experience	HTTP
_utmz	Collects data on where user came from, what search engine was used, what link was clicked and what search term was used.	google-analytics.com	Google analytics statistics data	HTTP



Cookie Name	Description and purpose	From	Type	Extension
PREF	Registers a unique ID that is used by Google to keep the statistics of how the visitor uses YouTube videos across different websites.	youtube.com	Embedded video functionality optimization for best user experience	HTTP
VISITOR_INFO1_LIVE	Tests to estimate users' bandwidth on pages with integrated YouTube videos.	youtube.com	Embedded video functionality optimization for best user experience	HTTP
YSC	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	youtube.com	Embedded video functionality optimization for best user experience	HTTP
_lc.visitor.id.9058720	Live chat intergration on the website	clesse.co.uk	Website optimization for best user experience	HTTP
_lc_vw	Live chat intergration on the website	livechatinc.com	Chat functionality optimization and ease of use	HTTP
hide_eye_catcher	Live chat intergration on the website	clesse.co.uk	Website optimization for best user experience	HTTP
lc_ssundefined	Live chat intergration on the website	clesse.co.uk	Website optimization for best user experience	HTTP
lc_window_state	Live chat intergration on the website	clesse.co.uk	Website optimization for best user experience	HTTP
message_text	Live chat intergration on the website	livechatinc.com	Chat functionality optimization and ease of use	HTTP
notification[status_ping]	Live chat intergration on the website	livechatinc.com	Chat functionality optimization and ease of use	HTTP
wc_cart_hash	Contains information about the cart as a whole and helps website know when the cart data changes. Utilized to display products on the website.	clesse.co.uk	Website optimization for best user experience	HTML
wc_fragments	Identifies and authenticates the user when they log into our website so they do not need to repeatedly enter their login information. User login currently disabled, however, this cookie is part of the website system.	clesse.co.uk	Not in use	HTML

